

NCAPHA Strategic Initiatives Fund  
 Proposal Review Rubric

Proposal Project Name:

Reviewer:

Review Date:

Criteria	Excellent (4)	Good (3)	Fair (1)	Insufficient (0)
Focus on local public health	Clear indication that the proposal is focused on benefits to the local governmental public health system	The proposal is focused on benefit to local public health but may have some outstanding question lack of clear focus	The proposal mentions local health departments but does not clearly state how it will focus on local public health, or mentions other areas of priority	The proposed project does not adequately focus on local public health, or does not articulate how it will connect to local public health
Innovation	The proposed project will bring innovations new to the public health system in North Carolina	The proposed project will bring innovations that are currently in practice in parts of North Carolina, but not yet statewide	The proposed project may not be innovative in nature but may still have some benefit to local health departments	The proposed project is not innovative in nature and will not likely bring advancement or benefit to the local public health system
Statewide Impact	Strong indications that this project, would either immediately bring statewide impact or there is a clear path to scaling the impact to statewide	Statewide impact seems likely but there are some unanswered questions within the proposal	Statewide impact may possible but is not adequately addressed or there are doubts about the statewide impact of the project	The proposed project is focused on a local issue or health department and does not likely have possibility to scale beyond that area
Lasting Impact	Strong indications that the work or impact of this project will last beyond the funding period	Lasting impact seems likely but there are some unanswered questions within the proposal	Lasting impact may possible but is not adequately addressed or there are doubts about the lasting impact of the project	There is no indication that the work being done via this project would have lasting impact after the funding ends
Feasibility	Strong indications that this project's goals are feasible to be met with the resources sought via this proposal	Feasibility of project success seems likely but there are some unanswered questions within the proposal	Feasibility may possible but is not adequately addressed or there are doubts about the feasibility of the project	Success of this project does not seem feasible either due to the project timeline, funding amount, or combination of the two
Combined Resources	Detailed and clear evidence that the proposal is connected to other funding and resources to maximize its potential impact	Proposal details connections to other funding and resources, but comprehensive details are lacking or there is uncertainty that the additional funding/resources will be sufficient	Proposal mentions connection to other funding or resources but does not include sufficient details to assess, or there is strong indication that additional funding/resources will not be sufficient	No mention of other resources or funding connected to this project
Total Score				

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Reviewer Comments				
Reviewer Recommendation (Please select one)	Fund this proposal	Schedule Q&A call with proposal team	Hold decision on this proposal pending other application reviews	Reject Proposal